



BartkoZankel Receives 2008 Law Technology News Award for Most Innovative Use of Technology During a Trial

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SAN FRANCISCO, Jan 09, 2009 (BUSINESS WIRE) -- Law firm Bartko, Zankel, Tarrant & Miller today announced it was awarded the 2008 Law Technology News (LTN) Award for the "Most Innovative Use of Technology during a Trial." The sixth annual LTN Awards recognize legal technology leaders -- both in innovation and implementation. BartkoZankel was selected for the LTN Award as a result of a "total litigation technology solution," encompassing electronic discovery, document review and analysis and trial presentation technologies, which its in-house team assembled and implemented. This unique solution helped the firm successfully defend a client in the high stakes criminal antitrust trial, "United States of America v. Gary Swanson," which was tried in US Federal Court in the Northern District of California in February of 2008.

BartkoZankel's focused, technology-based solution provided efficiency and drastically cut costs. The trial ended in a hung jury after seven days of deliberations. The Justice Department announced that it would not retry the case.

"BartkoZankel is honored to receive the LTN Technology Award for the litigation support solution our outstanding in-house team developed," said Rob Bunzel, Managing Partner. "The experience prompted us to start a company, BZresources, offering technology solutions to other law firms with similar needs. We hope to improve the way legal teams formulate and implement trial strategies, to reduce the time and money spent on complex e'discovery." During the case, the government produced more than 19-million electronic pages, 1,152 boxes of hard copy materials and over 1000 hours of videotaped depositions, including more than 400 deposition exhibits. Analysis of the documents along with the integration and effective use of six different applications during trial (IPRO, iConect, Concordance, Livenote, Timemap and Sanction) was critical to the successful outcome.

In September 2008, BartkoZankel launched BZresources, a consulting group offering total litigation technology solutions. The solutions offered by BZresources are quickly gaining recognition for leveling the playing field in an arena where mastery of the documents is essential.

"All of our LTN Technology Award winners have demonstrated innovation and creativity in applying technology to a wide range of legal challenges," said Kevin Iredell, group director, brand management for Incisive. "We're delighted to welcome this year's awardees to this elite group." Information on the LTN Awards and winners will be featured in the March 2009 issue of Law Technology News and on the magazine's Web site at www.lawtechnologynews.com.

About BartkoZankel Bartko, Zankel, Tarrant & Miller is a 30-lawyer firm dedicated to the strategic representation of clients in California, nationally and abroad. The firm's trial lawyers take pride in developing client-tailored solutions to complex business litigation in the modern global economy. BartkoZankel's real estate attorneys represent public and private companies in real estate and secured transaction matters. The firm's franchise and corporate practice groups represent start-up and mature companies in all sectors and implement strategic plans for domestic and international expansion, funding, distribution and licensing.

About BZresources BZresources is a consulting group offering proprietary tools and expert-tested processes to facilitate E' Discovery, Litigation Support Technologies, Managed Document Review and Trial Support.

About Law Technology News Law Technology News provides timely information and insight into the latest technologies, products and services available for the legal marketplace. Each month, the award-winning magazine features new product announcements, as well as monthly articles and columns written by industry experts and senior law firm decision makers. LTN is distributed to more than 40,000 selected subscribers and is also available on the Web at www.lawtechnologynews.com. The magazine is published by Incisive Media, a leading global provider of specialized business news and information, in print, in person and online.

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